

KREN 4001: Business Korean I (Fall 2007)

Instructor: Hyangsoon Yi

Office: 148 Joe Brown

Office Hours: 3:30-5:00 M, W, & F & by appointment

Office Phone: 542-7517

Email: hyangsoonyi@hotmail.com (Korean only)

Course Objectives:

This course will focus on building appropriate reading, vocabulary, and grammar knowledge in Korean for a variety of verbal and written communications for commerce. Students will be familiar with Korean business culture through classroom activities and homework assignments based on authentic material. Topics will include formal communication skills, basic Chinese characters frequently used in formal writing, and current issues related to Korean economy, society, and culture.

Textbook: Ho-min Sohn & Heisoon Yang, Selected Readings in Korean
Honolulu: U of Hawaii P, 2004.

Requirements:

1. Occasional tests: 20 points
2. Midterm exam: 30 points
3. Final exam: 30 points
4. Homework assignments: 20 points

Grading and Course Policy:

1. Final Grades: A/A-: 100-90 B+/B: 89-80 C: 79-70 D: 69-60 F: 59-0
2. You are expected to attend all classes. If you have more than FOUR unexcused absences, your semester grade will be lowered by one letter for each additional absence.
3. There are no make-up exams and tests without proper documentations.
4. All assignments are to be handed in on time. No late submissions.

The course syllabus provides a general plan for the course; deviations may be necessary.